

African American Cultural Center of Long Beach Logo Contest

Attention Middle School & High School Student Artists



The African American Cultural Center of Long Beach (AACCLB), in conjunction with the Long Beach Unified School District and the Long Beach Education Foundation, invite LBUSD middle school and high school students to submit their original art to be the logo for the African American Cultural Center (AACCLB).

The cultural center is still an idea in the planning stages and has not been built yet, but we would like to create a logo as we move towards our goals and you can be a part of the creation of a historic cultural institution in Long Beach!

This is the Mission Statement for the African American Cultural Center of Long Beach:
Our mission is to celebrate, cultivate, and advance the enrichment of the heritage and culture of the Black/African American community in Long Beach and beyond.

Guidelines & Task

Design a logo for the African American Cultural Center that is being planned for Long Beach. The logo should be an original work of art which:

- Represents the Black/African American community in Long Beach
- Can be reproduced and used on future African American Cultural Center of Long Beach digital and print materials
- Incorporates some imagery of (or reference to) **kente cloth** (see the image above for an example). Information on kente cloth can be found at <https://smarthistory.org/kente-cloth/>
- Although the logo is specifically for the **African American Cultural Center of Long Beach**, the logo contest is open to ALL middle school and high school students in LBUSD. Students of any ethnicity or cultural background may enter the contest.

Media Requirements, Submitting Artwork & Deadline

- The logo can be represented through any 2-D medium: drawings (including sketches) in pencil, ink, charcoal, pastel or marker; painting; photographs or digital media.
- Work must have a consent form attached to the back.

- Digital media may be printed and submitted OR a digital file may be submitted (e-mail to Christine Whipp cwhipp@lbschools.net) If submitted digitally, be sure to attach the student consent form as well.

Teachers will collect participating artworks and submit them by **December 19, 2019** to the Art Curriculum Office (see Consent Form for address and contact info).

Entry form must be submitted with the artworks in order to be considered for the contest

Work will be judged by AACCLB committee members. The winner will be announced by February 2020. A prize will be awarded to the winning entry.

Approved for distribution: Pamela Seki, Assistant Superintendent, OCIPD

African American Cultural Center of Long Beach Logo Contest Consent Form



Student's Name: _____ Grade: _____

Name of School: _____

Teacher's Name and email: _____

Media: _____

Ownership in any submission shall become the property of the African-American Cultural Center of Long Beach, and entry into this program constitutes entrant's irrevocable permission and consent that the African-American Cultural Center of Long Beach may display or photograph the work. Submission of entry into the contest constitutes acceptance of all rules and conditions.

Parent's Signature _____

Student's Signature _____

Submissions should be submitted by **Thursday, December 19, 2019**

To: **Art Curriculum Office** (attention Christine Whipp, Art Curriculum Leader), Room 9 at the Teacher Resource Center (TRC) – 1299 E. 32nd Street, Signal Hill, CA 90755

Contact: Christine Whipp, Art Curriculum Leader (562) 997-8000 x2904, CWhipp@lbschools.net